

Chris Morrison – Biography 2010

Chris Morrison was the founder and managing director of Phoenix Organics for 21 years. He is the current chair of the Sustainable Business Network and is the Chair of BioGro. Chris has been involved in the development of sustainable business in New Zealand for many years. He is currently involved in the following emerging businesses – All Good Organics, Clean Planet and Kokako.

“I am passionate about both organics and sustainability and believe in the potential for the SBN to help make NZ be the model sustainable nation for the world”.