

## **Peter Taylor Biography 2010**

Peter Taylor will be known to many as the initiator of Green Drinks in Christchurch. He joined SBN as Chair of the Southern Region in November last year. Peter works as a marketing consultant with Claude and Associates, assisting clients across a range of industries, with a particular focus on sustainability communications. He is also the Chair of NZCU South, the South Island's credit union, with 13 branches and 22,000 members from Nelson to Invercargill.