



MEDIA RELEASE

For Immediate Release

The Sustainable Business Network's David Clendon Named as Green Party MP

The Sustainable Business Network (SBN) is about to farewell its Northern Regional, and recently appointed National Network Manager, David Clendon. The unexpected resignation from Parliament of Green MP Sue Bradford, after a decade in the House, means that Clendon, at number 10 on the Green Party list, will take up a list seat in Parliament in November 2009.

David joined SBN in June 2007, direct from a successful academic career. He also possessed significant business experience on his quite eclectic CV.

"Having experienced all the trials and the rewards that come with launching and managing a small business, I felt well placed to work alongside SBN member organisations in their pursuit of sustainability," says Clendon.

"It has been a real privilege to work in partnership with companies committed to affecting change for the better; socially, economically and environmentally. I have met some truly inspiring people, and have learned a great deal. I will certainly continue supporting New Zealand's transition to a more sustainable approach to business and economic development in my new role as Green Party MP," he says.

Rachel Brown, CEO of the Sustainable Business Network, is sad to see David depart her senior management team but is excited for him as he embarks on the next stage of his career.

"David has been a huge asset to the Sustainable Business Network over the past two and a half years. His commitment to sustainable business; passion for instigating positive change; and dynamic leadership style, mean he is well placed to excel on a parliamentary platform," says Brown.

"The practical skills and experience he brings to his new role will continue to serve New Zealand businesses well and we look forward to witnessing his future successes," she says.

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About the Sustainable Business Network (SBN)

Nationally, the Sustainable Business Network represents more than 700 organisations, from SMEs and not-for-profits, through to large businesses and corporations. The Network promotes sustainable business practice through networking, practical advice, and resource and tool development. It focuses on leading, promoting and facilitating practices and procedures that enhance economic prosperity, environmental quality, social equity and business ethics.

SBN runs the Get Sustainable Challenge programme, the GreenFleet programme (including tree-planting offsets), and hosts the annual Sustainable Business Network Awards. SBN has also developed the online assessment tool www.getsusteonline.org.nz, and is co-producer of www.greenlist.co.nz the green directory.

www.sustainable.org.nz

For further information please contact

Brenda Harkin

National Communications Manager - Sustainable Business Network

Phone: 04 3844715; 021 686443; Email: brenda@sustainable.org.nz