



PRESS RELEASE – 2nd April 2009

‘Get Sustainable Challenge’ Launch

The Sustainable Business Network is once again promoting the Get Sustainable Challenge – through the announcement of its 2009 launch. The annual programme was officially launched in the Southern region today.

“The Challenge has been developed over five years and is created by businesses, for businesses. As always, we’ve used the quiet time around Christmas and the holidays to sharpen the assessment. The outcome is a comprehensive assessment – and it is even more desirable to businesses who are entering tougher times and need to be future-proofing their operations now,” says Rachel Brown, CEO of the Sustainable Business Network.

“We have support from various local councils as well as corporate sponsors in key parts of the country to roll out the sustainability assessment to businesses wanting to get a handle on sustainability and improve their efficiencies,” Rachel Brown says.

“The Challenge has become a well-honed and respected assessment accessible to all businesses and not for profits.”

The Challenge begins with an assessment of the organisation’s current business practices and looks at their commitment to sustainability: how they use and produce resources, their future planning, business systems, and relationships. Access to a tailored Improvement Report, as well as resource downloads and workshops held throughout the year assist organisations to set their sustainability focus throughout 2009 and beyond.

Key areas of focus for participants are: cost reductions through resource efficiency (e.g. waste, transport, energy use) and productivity gains associated with values, community involvement, supplier relationships, healthy workplaces, and future proofing.

Sustainable Business Network members receive a significant discount to do the Challenge.

get sustainable challenge



Participants of the Challenge can enter their local regional Sustainable Business Network Awards. Regional winners then go on to the NZI National Sustainable Business Network Awards in October. In 2008 Kapiti-based company Paraoa Bakehouse took out the title of Sustainable Business of the Year.

SBN would like to acknowledge the ongoing National sponsorship support of the Energy Efficiency and Conservation Authority and GreenFleet.

-ENDS-

For more information and to find out how to register, go to www.sustainable.org.nz

For Regional Challenge information contact:

Jan Harrison or Carolyn Brown

Phone: 03 943 2022 or 021 686 673

Email: southern@sustainable.org.nz

For further information about SBN offerings please contact:

Kate Taylor, Communications Manager

Sustainable Business Network

Ph: 09 826 4655, Mob: 021 241 3044 ,

Email: kate@sustainable.org.nz

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