

Tailor-made Sustainability Course

EXPERT-LED LEADERSHIP IN SUSTAINABLE BUSINESS

Want a sustainability course designed specially for your organisation? Our experts can work with your team to put it together.

Working with your input, we'll lead your people through our game-changing learning approach:

- 
 CO-DESIGNED
- 
 EXPERIENTIAL
- 
 CUSTOMISED TO YOUR ORGANISATION
- 
 WORLD'S LATEST KNOWLEDGE
- 
 COLLABORATIVE
- 
 PROJECT-BASED

HIGHLIGHTS

Delivery:	Face-to-face in Auckland
Participants:	12 – 30 people
Duration:	1 – 6 contact days to your chosen timeframe

COST

Impact Investors:	from \$700 pp
Non-members:	from \$1,000 pp

This course is ideal for organisations wanting to inspire and enable:

- + stepping up on sustainability
- + new sustainability strategy
- + cross-divisional collaboration and communication
- + training for networks or business associations

Each participant creates and presents their own Personal Action Plans. This takes the course material directly from the learning space to the workplace.

There are also opportunities for your leadership team to present sustainability material within the course, lead workshops and/or contribute to sessions of their choice.

Get in touch

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“We co-designed a course specific to Fletcher Building’s sustainability goals. This provided an opportunity for our people to see those goals in context of global sustainability themes. It helped them understand how their actions contribute to achieving them. People from across our businesses were able to expand their networks. They created opportunities to collaborate.”

– Ferran de Miguel Mercader, Sustainability Manager, Fletcher Building

Design your course

Build your course from the following modules:

1 The foundations

These are prerequisites for every course. They form the backbone of your sustainable business learning.

Introduction to sustainable business for Aotearoa New Zealand

Overview of the key environmental and social challenges

Sustainable business values

Making a positive impact

The current state of sustainability in Aotearoa New Zealand

Indigenous perspectives – a te ao Māori approach

The impacts and implications for your business

The emerging circular economy

What is the circular economy?

The relevance to your business

Applied circular economy design

3 Make it your own

Use your course to:

Include your own speakers and facilitators alongside our experts

Invite chosen presenters from partner organisations

Introduce new strategy, brainstorm or tease out challenging areas

Showcase key projects or workstreams

Share your sustainability journey

Run creative processes and visioning

2 Choose more modules

Add from the following:

Getting to grips with what matters most

Identifying where you can make the most material difference

Environmental, social and governance (ESG) and other approaches

Getting buy-in: leadership and influencing

Understanding yourself and your team

Getting innovation and internal buy-in

Leading collaboration

Sustainable supply chains

Sustainable procurement

Sustainable supply chain management

Taking action on climate

Introducing greenhouse gas emission measurement, monitoring and management

Embedding carbon reduction in operations and strategy

Getting the most from certifications and frameworks

An introduction to certifications and frameworks

Third party partnerships

Choosing what's right for your business

Reporting on impact and sustainability

Regulatory requirements

Impact reporting - linking operations, strategy and communications

Communicating sustainability

Linking brand, purpose, strategy and communications

Avoiding greenwash

Natural, social and cultural regeneration

Business as a force for good

Integrating deep change

Project partner selection and management

Our facilitators and trainers

These are some of our experts who facilitate this course:

On sustainability strategy, purpose, vision and implementation:



Rachel Brown ONZM
Founder and CEO

Rachel has played a critical role in advancing sustainable business in Aotearoa New Zealand for more than two decades. She's a sought after presenter, collaborator and driver of action. She provides strategic sustainability advice to government agencies and businesses of all sizes.



James Griffin
General Manager, Projects and Advisory

James is a leader in accelerating the circular economy in Aotearoa New Zealand. He has extensive commercial experience in large corporates and as a business owner.

On strategic sustainability communications:



Fiona Stephenson
Head of Communications and Marketing

Fiona is one of Aotearoa New Zealand's most experienced communicators of sustainability. She has 25 years' experience. This includes four years as speech writer for the UK's chief sustainability advisor and working as Oxford University's first PR advisor on the environment.



Andy Kenworthy
Senior Communications Advisor

Andy has more than 20 years' experience in sustainability journalism, fundraising and communications. He's worked for world-leading environmental NGOs, including WWF, Greenpeace and Oxfam as well as advising leading sustainability businesses on messaging, impact and transparency.

On business' role in nature regeneration:



Sam Rowland
Programme Manager, Nature Systems Change

Before SBN, Sam spent more than a decade in government implementing national programmes focused on monitoring, strategy and investment for nature. She is actively involved in community conservation and works with businesses to create opportunities to learn and connect around sustainability.



Tori Calver
Head of Advisory and Impact

Tori oversees SBN's advisory work and (award winning) impact reporting. She specialises in connecting the dots for businesses on sustainability and enabling them to tell their stories through compelling data and analysis.